

Colour Clues

“If you every doubted the importance of colour to our lives just imagine a world of only black and white.”

Colours of both the frame and mat have a profound effect on the visual presentation of the artwork. Ideally - artwork should be framed for the enhancement of the art itself.

When selecting a suitable colour scheme you need to know:

- ◆ Where will the item be displayed?
- ◆ What is the predominant colour in the room where the picture will hang? (i.e. carpets, walls, window treatments etc.)
- ◆ What is the style of furniture and decor?
- ◆ Will the picture hang over a piece of furniture?

Next look closely at the picture, look for clues and try to duplicate the feel and intent of the artist's work.

- ◆ Note the dominant, neutral and accent colours & their proportions.
- ◆ Study the overall size, texture and proportions of the design (e.g. are the lines delicate or bold are they round or straight?)
- ◆ Look at the colour - is it opaque, transparent, pale or bright?

Once you know the answer to these questions you are then able to decide which frame and mat option best suits the artwork.

**“Any combination works -
It is the proportion of colour that is important.”**

Dianne Tolcher - ARTdomain